

Employment during the lockdowns as captured by CPHS

NCAER Data Innovation Centre Methodology Seminar CMIE | October 7 2021

consumerpyramidsdx.cmie.com



About CPHS

An all-India household survey of a panel of sample households designed to capture fast-frequency measures of well-being



About CPHS

An all-India household survey of a panel of sample households designed to capture fast-frequency measures of well-being

23178,677WavesHouseholds

About CPHS

An all-India household survey of a panel of sample households designed to capture fast-frequency measures of well-being

178,677 99% 23 Households **India's Population** Waves

About CPHS

designed to capture fast-frequency measures of well-being

An all-India household survey of a panel of sample households

99% 178,677 23 635 Households **India's Population** Indicators Waves

About CPHS

designed to capture fast-frequency measures of well-being

An all-India household survey of a panel of sample households

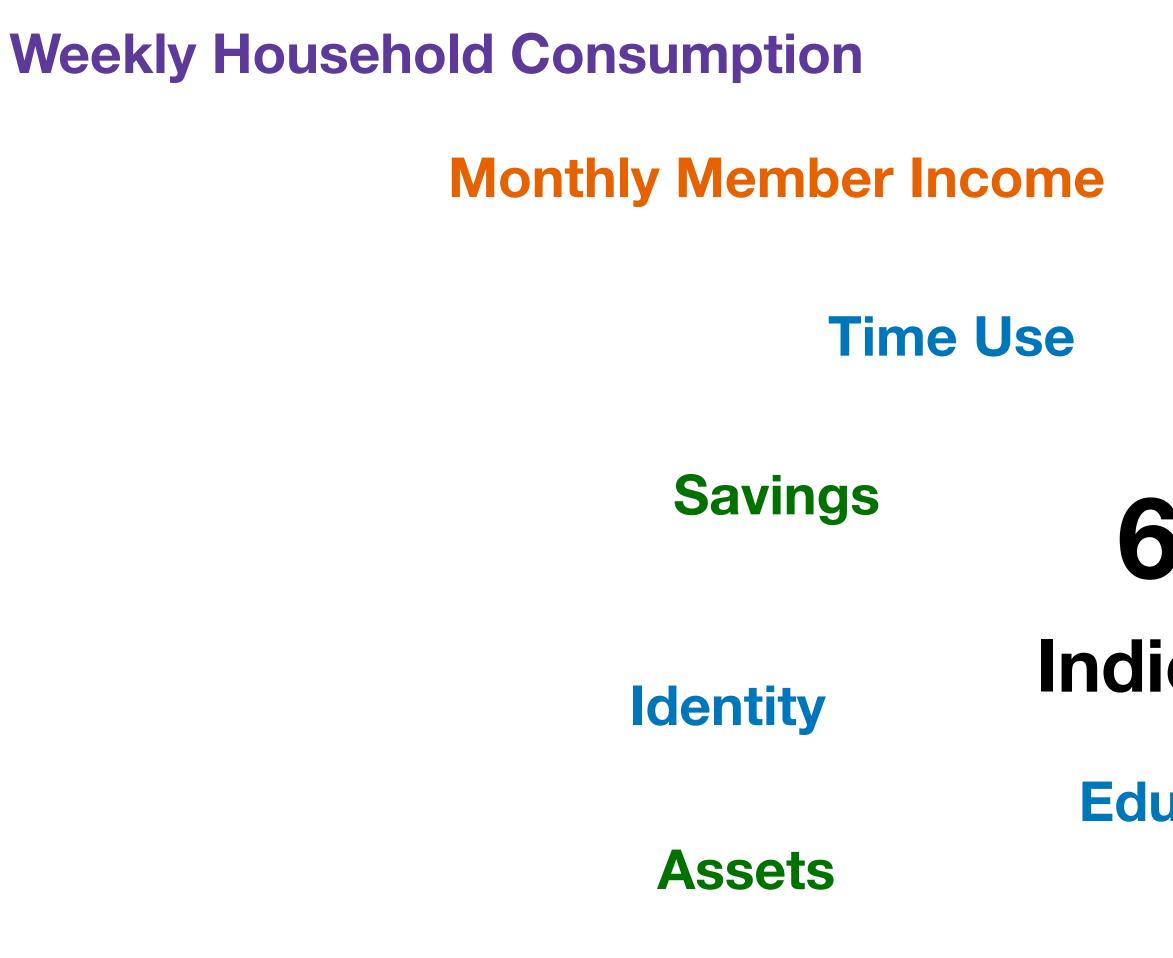
178,677 99% 635 23 55 Households Indicators Waves **India's Population** Papers

About CPHS

designed to capture fast-frequency measures of well-being

Uninterrupted data collection through the lockdowns

An all-India household survey of a panel of sample households



Monthly Household Consum

		People of Inc			
		Aspirational Inc			
	Amenities	Income Pyrami			
Health	Consumption Pyrami				
	Employment				
i35 cators	Borro	wing			
ucation	Financial I	nclusion			
	Sentiment				
Mont option	hly Househol	d Income			





Employment status since

Industry

Time to start working

Employment

Occupation

Employment status

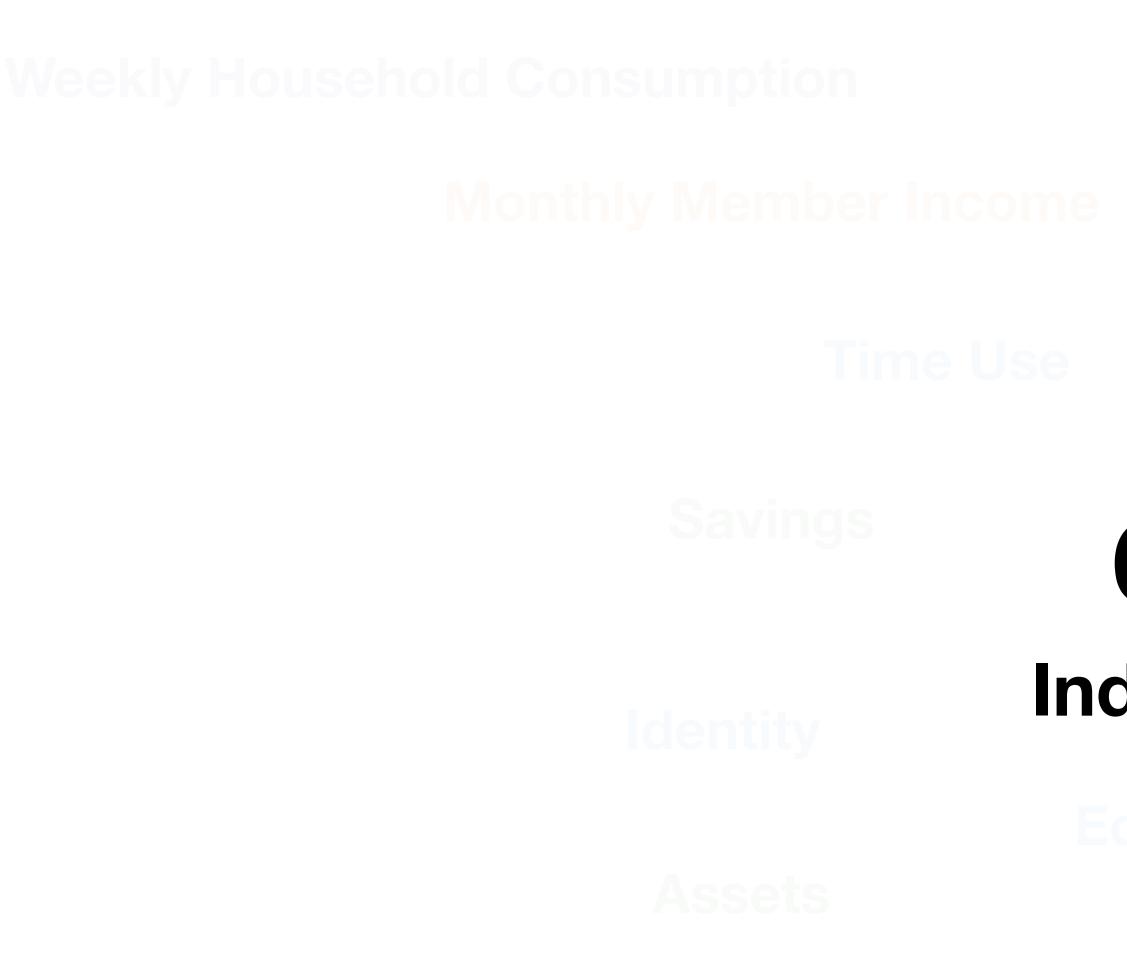
Employment arrangement Full Time/Part Time

Place of work

Nature of Occupation

Indicators





Employment status

Employment Employment arrangement Full Time/Part Time

635 Indicators



Employment

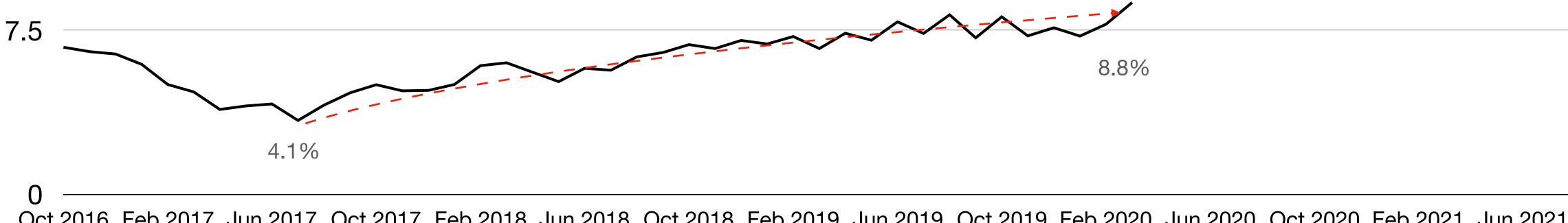


Unemployment rate Pre-pandemic 30

22.5



Steady rise from Jun '17 to Mar '20



Oct 2016 Feb 2017 Jun 2017 Oct 2017 Feb 2018 Jun 2018 Oct 2018 Feb 2019 Jun 2019 Oct 2019 Feb 2020 Jun 2020 Oct 2020 Feb 2021 Jun 2021 consumerpyramidsdx.cmie.com

- Unemployment Rate



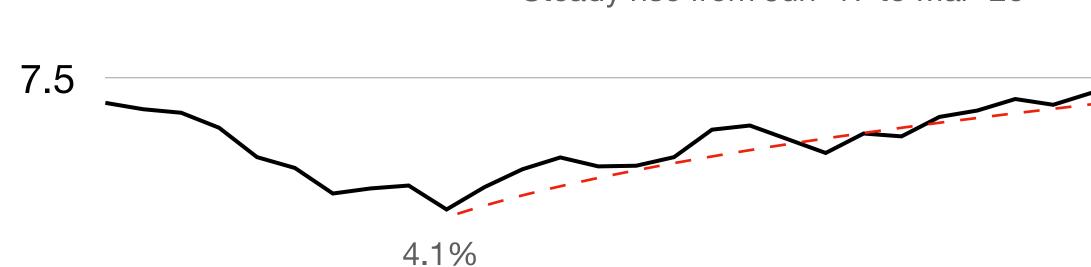


Unemployment rate April 2020 — When our heart was in our mouth 30

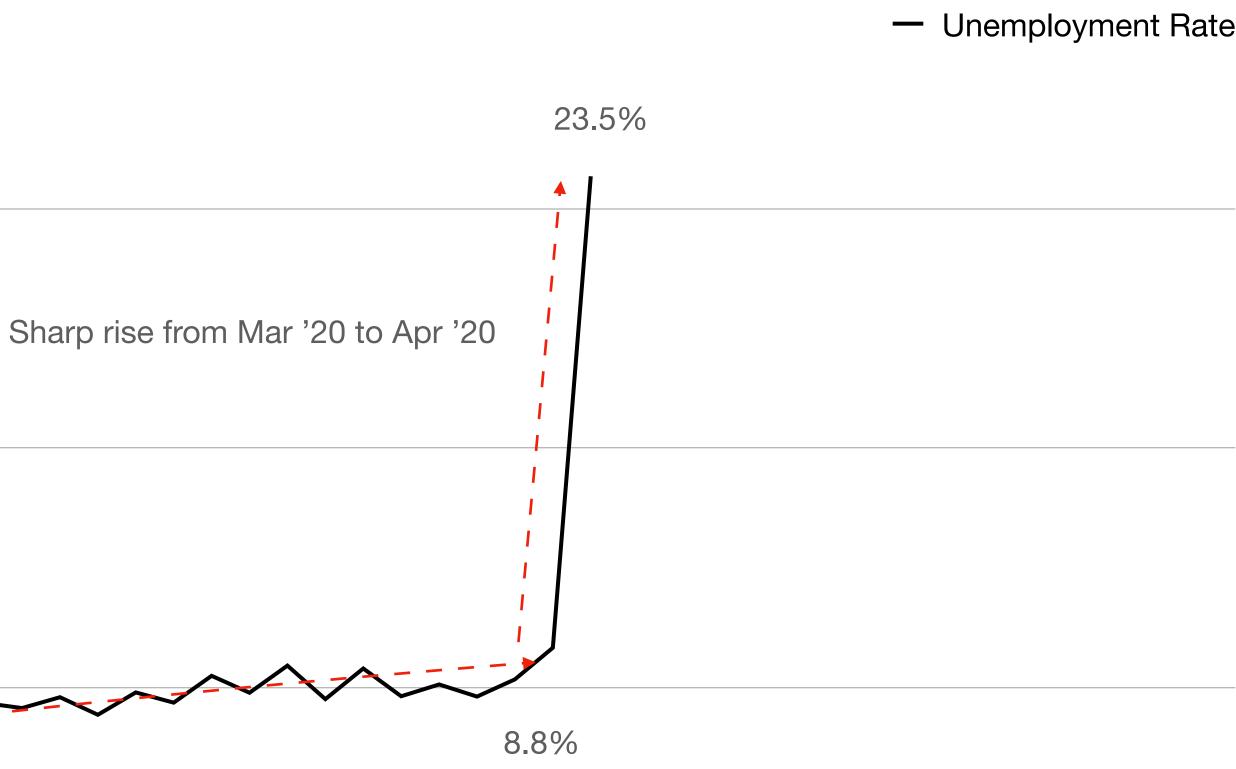
22.5

15





Oct 2016 Feb 2017 Jun 2017 Oct 2017 Feb 2018 Jun 2018 Oct 2018 Feb 2019 Jun 2019 Oct 2019 Feb 2020 Jun 2020 Oct 2020 Feb 2021 Jun 2021 consumerpyramidsdx.cmie.com







Unemployment rate July 2020 — A silver lining 30

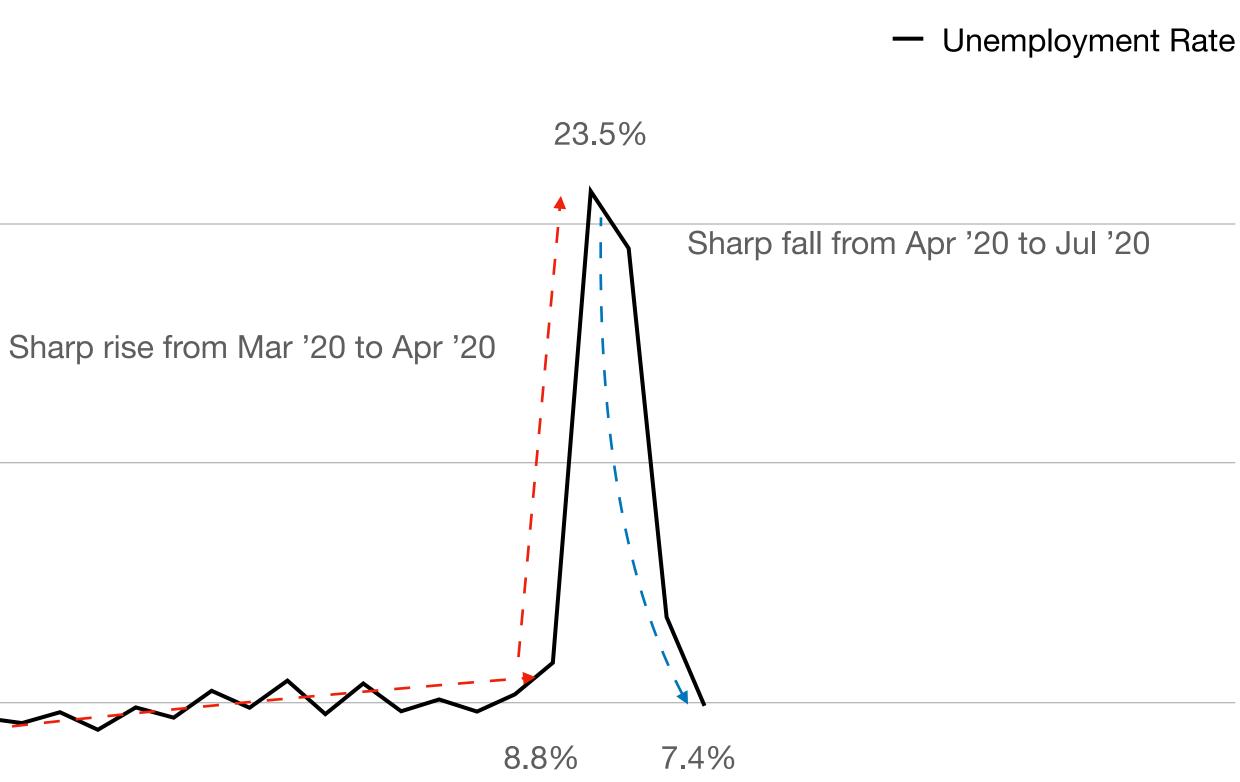
22.5



Steady rise from Jun '17 to Mar '20

7.5 V -4.1%

Oct 2016 Feb 2017 Jun 2017 Oct 2017 Feb 2018 Jun 2018 Oct 2018 Feb 2019 Jun 2019 Oct 2019 Feb 2020 Jun 2020 Oct 2020 Feb 2021 Jun 2021 consumerpyramidsdx.cmie.com

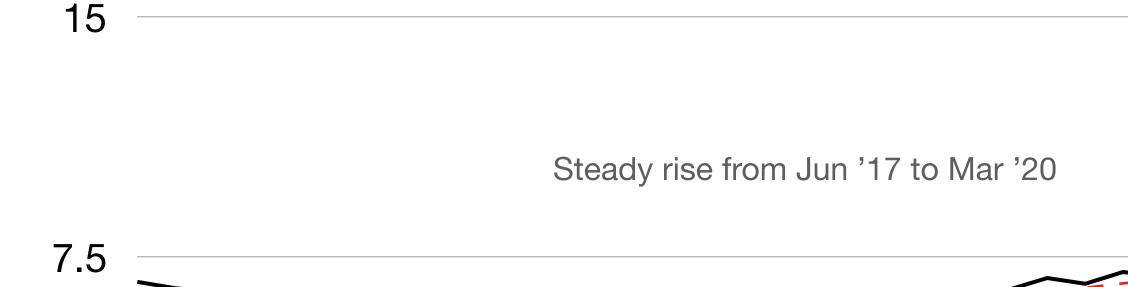




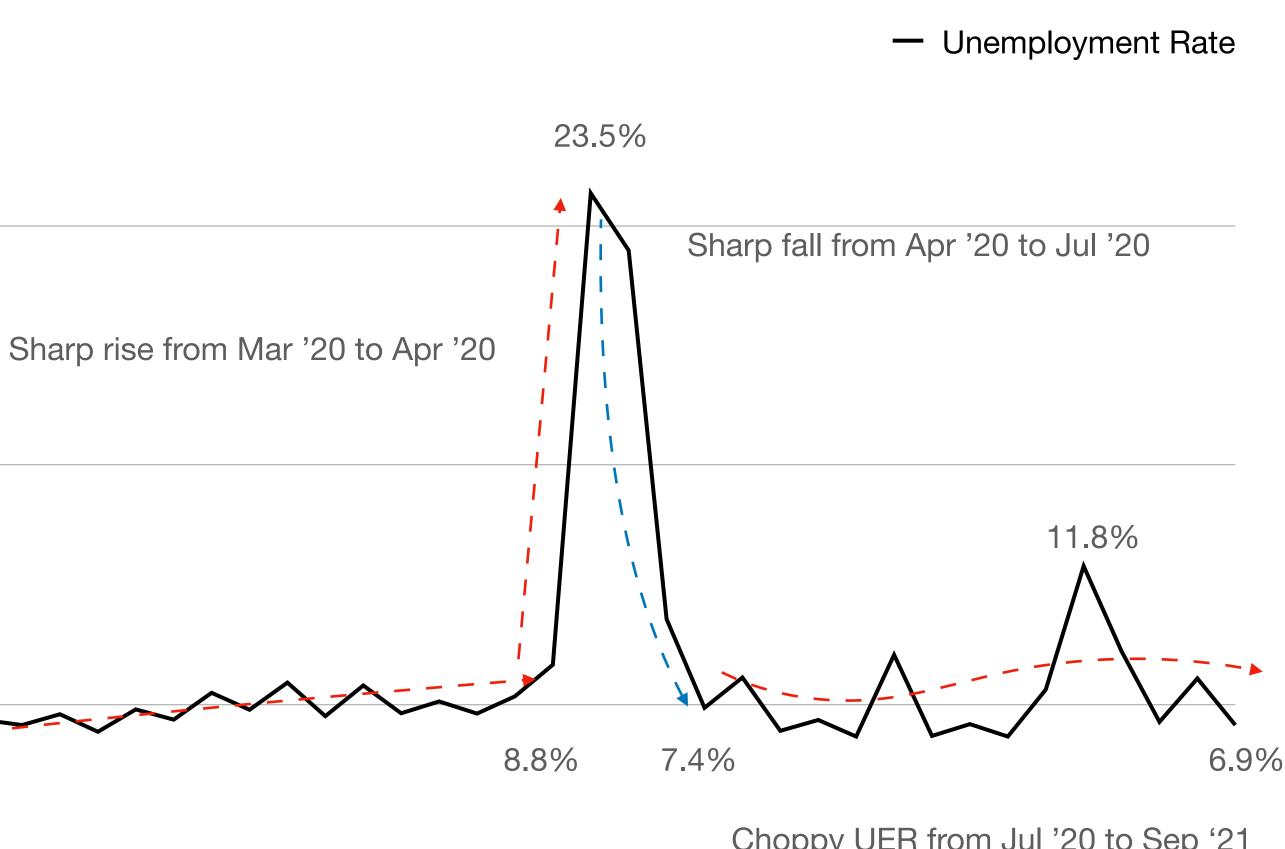


Unemployment rate The new normal 30

22.5



~-4.1% 0 Oct 2016 Feb 2017 Jun 2017 Oct 2017 Feb 2018 Jun 2018 Oct 2018 Feb 2019 Jun 2019 Oct 2019 Feb 2020 Jun 2020 Oct 2020 Feb 2021 Jun 2021 consumerpyramidsdx.cmie.com

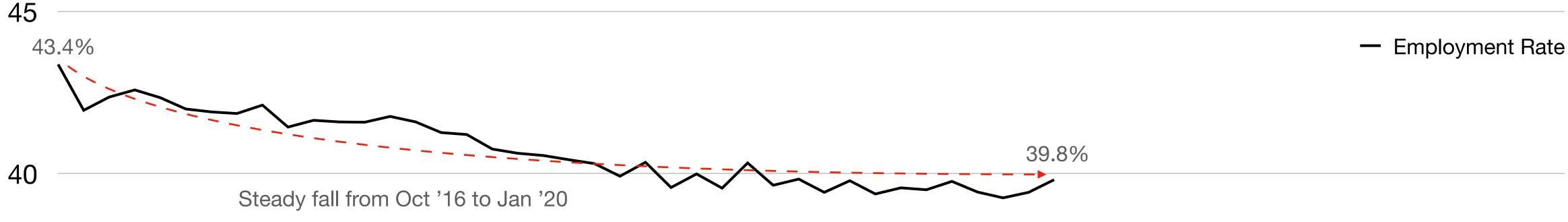


Choppy UER from Jul '20 to Sep '21





Employment rate Pre-pandemic



35

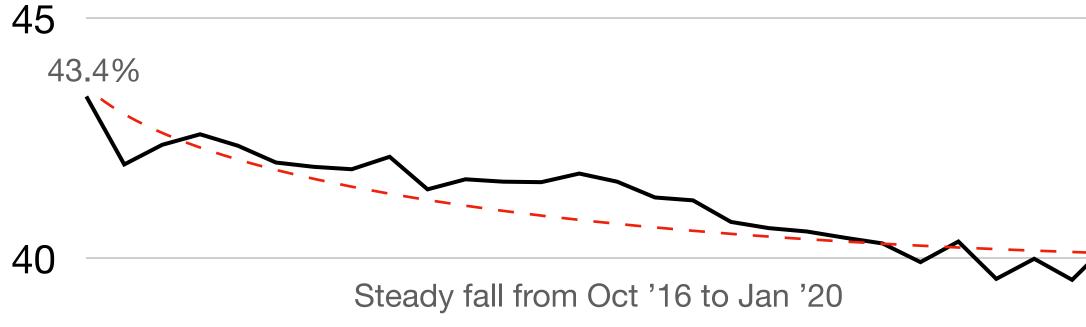
30

25 Oct 2016 Feb 2017 Jun 2017 Oct 2017 Feb 2018 Jun 2018 Oct 2018 Feb 2019 Jun 2019 Oct 2019 Feb 2020 Jun 2020 Oct 2020 Feb 2021 Jun 2021 consumerpyramidsdx.cmie.com





Employment rate April 2020 - July 2020

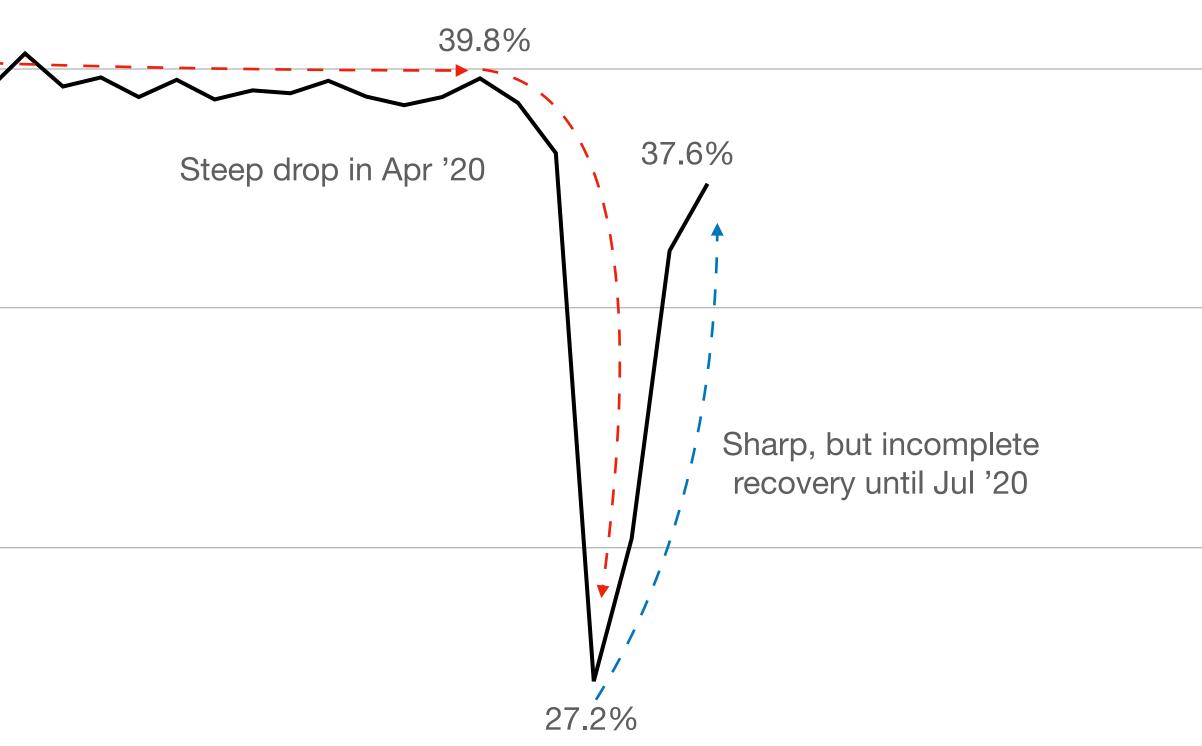


35

30

25 Oct 2016 Feb 2017 Jun 2017 Oct 2017 Feb 2018 Jun 2018 Oct 2018 Feb 2019 Jun 2019 Oct 2019 Feb 2020 Jun 2020 Oct 2020 Feb 2021 Jun 2021

- Employment Rate

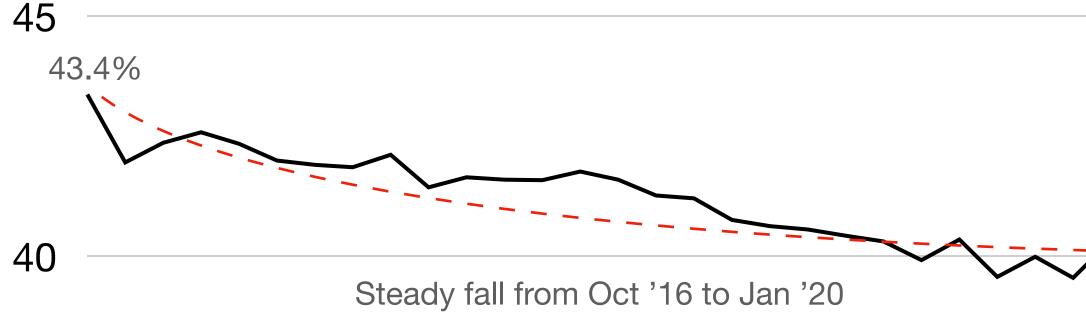


consumerpyramidsdx.cmie.com





Employment rate The new normal

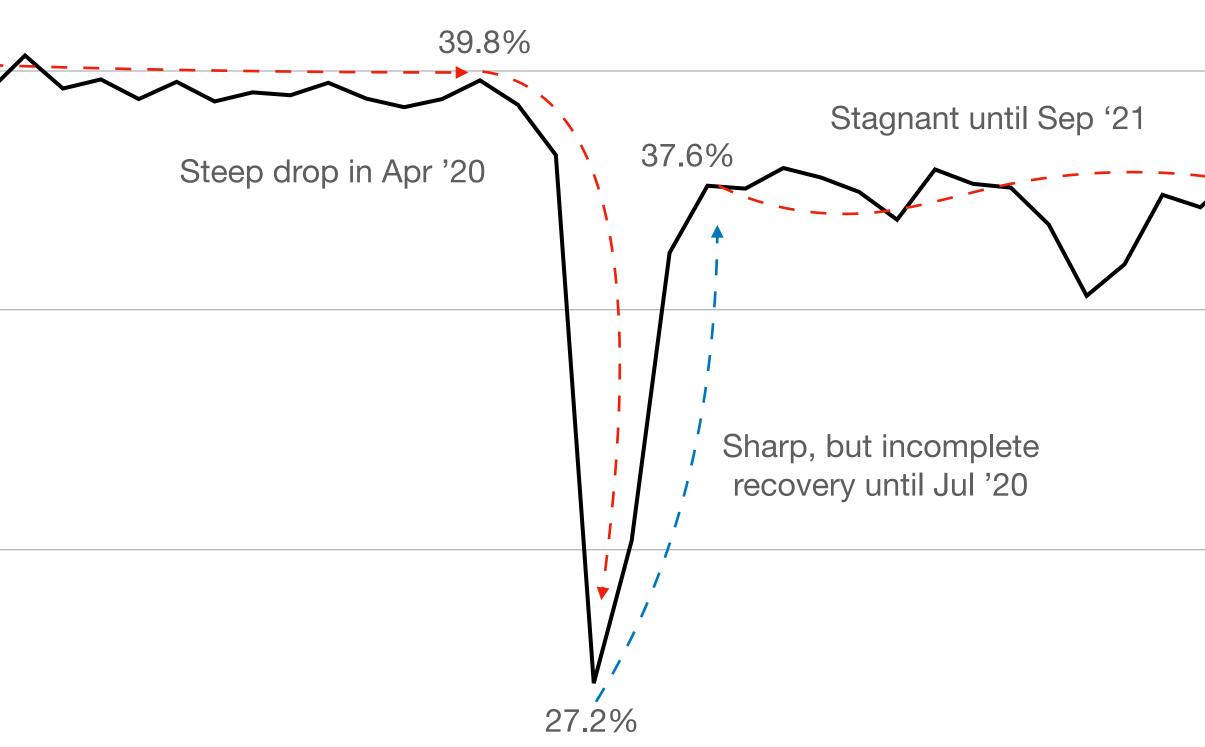


35

30

25 Oct 2016 Feb 2017 Jun 2017 Oct 2017 Feb 2018 Jun 2018 Oct 2018 Feb 2019 Jun 2019 Oct 2019 Feb 2020 Jun 2020 Oct 2020 Feb 2021 Jun 2021 consumerpyramidsdx.cmie.com

- Employment Rate





37.9%



Employment rate But there are devils in the details

28			
	27.3%	26.7%	 Sep 2018 Sep 2019 Sep 2020 Sep 2021
21 14			
г т 7			
ſ			
U		ER for 2	0-24 Years

consumerpyramidsdx.cmie.com







Employment rate But there are devils in the details

28					
	27.3%	26.7%		Sep 2 Sep 2 Sep 2 Sep 2	2018 2019 2020 2021
21			22.0%		
14				20.0%	
7					
0					
			$\Lambda 04$ Vacua		

ER for 20-24 Years consumerpyramidsdx.cmie.com



Reflections

future data collection strategies?"

Q: "What does our data collection experience over the past 18 months tell us about enhancing



future data collection strategies?"

Q: "What does our data collection experience over the past 18 months tell us about enhancing

A: "Migration and Health"

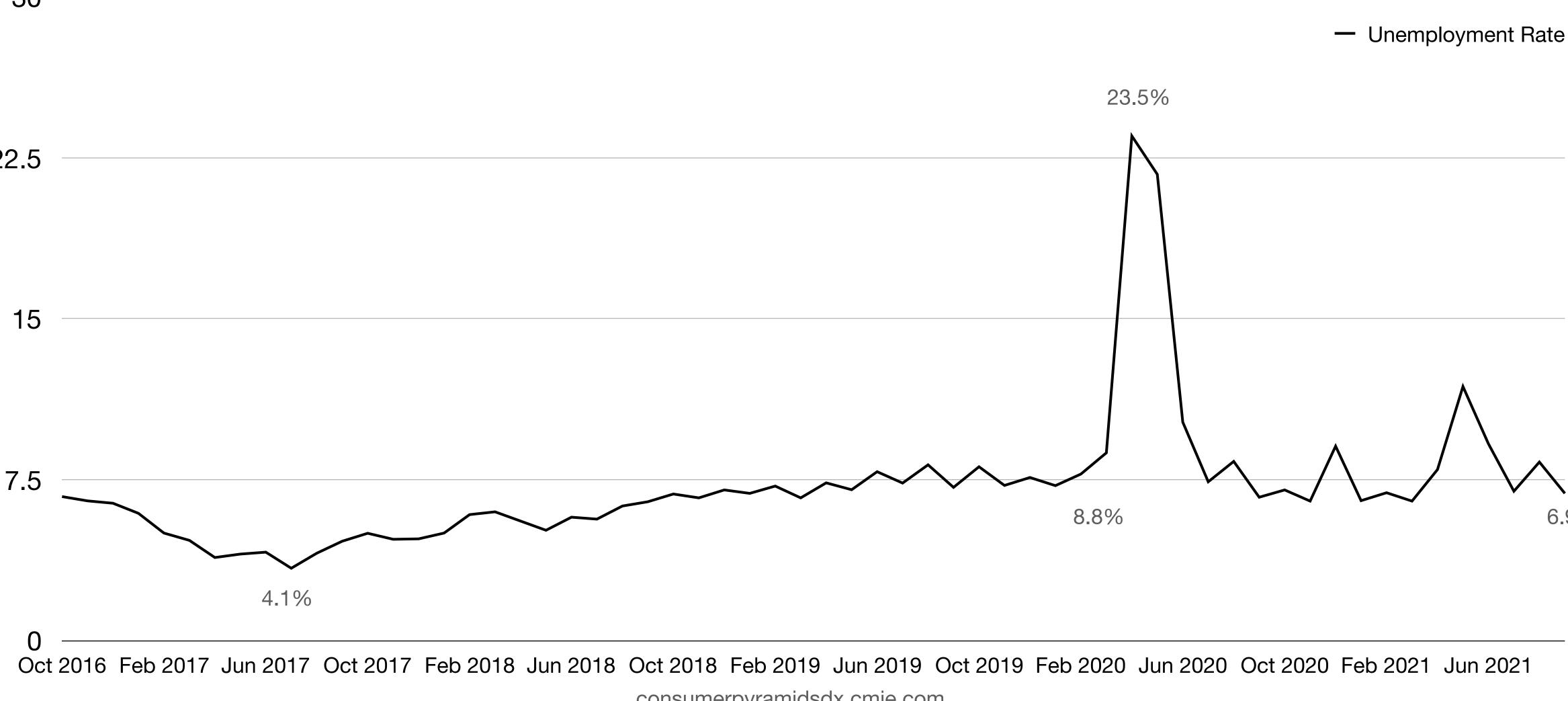




You can't predict catastrophes

30

22.5



consumerpyramidsdx.cmie.com



6.9%

Thank you

<u>consumerpyramidsdx.cmie.com</u> | <u>economicoutlook.cmie.com</u> | <u>statesofindia.cmie.com</u> | <u>unemploymentinindia.cmie.com</u>

kkrishnan@cmie.com

consumerpyramidsdx.cmie.com

