District’s digital initiatives draw rave

Summary: The event was jointly organised by the World Bank Group (WBG) and the National Council for Applied Economic Research (NCAER). On the occasion, Mr. Babu said the e-POS scheme that helped in curbing leakage of funds in the Public Distribution System earned global acclaim for Krishna district. The payment of social security pensions through Micro ATMs set up by IDFC Bank was another project that became a role model. Collector Babu A. made a presentation at an event organised by World Bank Group and NCAER: The success achieved by Krishna district in various digital initiatives came in for appreciation at ‘The India launch of Digital dividends: World Development Report 2016’ – Roundtable: How can India best reap its digital dividends?’ organised in New Delhi on May 10. District Collector Babu A. got the opportunity to give an insight into the innovative steps taken by the district administration for rendering better services to the public with the help of advanced Information and Communication Technologies (ICT).

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The event was jointly organised by the World Bank Group (WBG) and the National Council for Applied Economic Research (NCAER). Mr. Babu gave a detailed account of the Aadhaar-enabled Direct Benefit Transfer, e-POS (e-Point-of-Sale) and other
schemes implemented in the district, to a gathering that comprised Union Minister for Communications and IT Ravi Shankar Prasad, WBG Country Director Onno Ruhl, Lead Economist Deepak Mishra and Economic Geographer Uwe Deichmann and NCAER Director General Shekhar Shah. On the occasion, Mr.